



FOR IMMEDIATE RELEASE

Enduring Hearts and Essential Candy Partner for Heart Month

(Atlanta) - Enduring Hearts, the only national non-profit solely funding research benefiting pediatric heart transplant recipients, announces a new partnership with Essential Candy, a holistic candy company focused on creating all-natural healthy hard candy infused with pure essential oils and plant botanicals to promote health and wellbeing. Throughout the month of February, nationally recognized as "heart month", the partnership will raise awareness and critical funding for pediatric heart transplant research.

Since Enduring Hearts inception in 2013, the organization has invested over \$10 million in pediatric heart transplant research thanks to its partners, collaborators, and donors. "In honor of heart month, Enduring Hearts is thrilled to partner with Essential Candy, where 15% of every Happy Heart Blend bag purchased during February will benefit [Enduring Hearts' mission](#) to increase longevity and improve the quality of life for children living with transplanted hearts through research and family support programs", stated CEO of Enduring Hearts, Lynda Lee Smith.

"Essential Candy is honored to join forces with Enduring Hearts in this impactful partnership for Heart Month. Our commitment to promoting health and well-being aligns seamlessly with Enduring Hearts' mission to improve the quality of life for pediatric heart transplant recipients," said Tracy Ernst, Founder of Essential Candy. "Together, we aim to make a positive difference in the lives of these resilient children and contribute to the vital research supported by Enduring Hearts. Let's sweeten the journey of these young hearts with love and holistic well-being."

Purchases of Essential Candy's Happy Heart Blend can be made on their company website at: <https://essentialcandy.com/products/happy-heart>

About Essential Candy

Essential Candy is a family-owned company founded in 2019 by Tracy Ernst, driven by a passion for creating functional hard candies infused with organic essential oils and plant

botanicals to support the body and promote well-being. Their hard candies are made with all-natural ingredients, organic, non-GMO, gluten-free, soy-free, vegan, and free from artificial additives and preservatives. Essential Candy is dedicated to helping individuals and supports various non-profit groups through its *Candy With A Purpose* mission. For more information, please visit <https://essentialcandy.com>.

About Enduring Hearts

Enduring Hearts is a registered 501(c)(3) nonprofit organization dedicated to funding innovative research aimed at improving the lives of children living with transplanted hearts. Enduring Hearts works with a team of leading doctors and scientists in the field of transplantation, pediatric cardiology and immunology to drive leading-edge research that will make a transplant last a lifetime. For more information, please visit enduringhearts.org.

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