



Enduring Hearts Announces New Chief Executive Officer

(Atlanta, GA) The Enduring Hearts Board of Directors is pleased to announce Lynda Lee Smith has joined as the new Chief Executive Officer. Enduring Hearts is a national organization solely funding innovative research to increase longevity and improve the quality of life for children with a transplanted heart. “The Board, Scientific Advisory Committee, staff, and founders of Enduring Hearts are committed to our mission,” said Patrick Gallagher, Chair of the Board of Directors. “We are extremely pleased and excited to have Lynda leading the growth strategy at Enduring Hearts. Now, more than ever, Enduring Hearts is focused on its strategic plan to grow the organization and envisions a world where every child who needs a donor heart will receive one that lasts a lifetime.”

“The mission of Enduring Hearts brings tremendous hope not only to the children impacted but to their families. The average lifespan of a pediatric heart transplant is less than twenty years. Time is critical to the transplant recipients and their families. Enduring Hearts is committed to improving longevity and providing a better quality of life for pediatric recipients through critical research. It is my honor to lead the national organization solely dedicated to finding a permanent cure,” said Smith.

Smith brings over twenty-five years of executive experience with some of the leading non-profit brands including Habitat for Humanity International, American Heart Association, International Advocates for Children, and American Cancer Society. She has been both guest and host of over 150 television and radio talk shows as a spokesperson for various causes. She was chosen as “Top 40 under 40 Business Executives in Georgia” by Georgia Trend Magazine in 2004. Ford Motor Company honored her with the “Life in Drive” Award in 2006 presented to only seven women nationwide. She has initiated and hosted three world conferences bringing together government leaders from over 30 countries to discuss issues concerning vulnerable populations around the world. Her expertise in the field of children’s issues led her to serve on the Harvard Law School Advocacy Workgroup in 2005. She is an international speaker and podcast host and has presented to the United Nations Committee on the Rights of the Child in Geneva, Switzerland, and the Permanent Bureau of International Law in The Hague, Netherlands. She has served on numerous boards over her career. Currently, she chairs the Board of Directors for Entertainment Tourism Alliance of Georgia and serves on the Board of Directors for Sales Leverage.

Enduring Hearts values the continuous support of our donors, partners, and volunteers. We are honored to serve and make lasting impacts in medical science through pediatric heart transplantation research. For more information on our mission work and upcoming signature events, go to www.enduringhearts.org.

About Enduring Hearts

Enduring Hearts is a registered 501(c)(3) nonprofit organization dedicated to funding innovative research aimed at improving the lives of children living with transplanted hearts. Enduring Hearts works with a team of leading doctors and scientists in the field of transplantation, pediatric cardiology and immunology to drive leading-edge research that will make a transplant last a lifetime.

###

Media Contact:

Jazmine Charles

Enduring Hearts

jcharles@enduringhearts.org